

# Systems Thinking and the molecular basis for sustainability

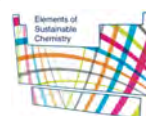
*Seamus Delaney, Madeleine Schultz,  
Andrew Eaton*

**CEA November Lectures teacher workshop**

Elements of Sustainable Chemistry (ESC)  
research hub

Deakin STEME group, Deakin University

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## Elements of Sustainable Chemistry (ESC)

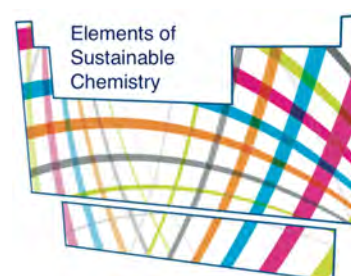


### Acknowledgements

Peter Mahaffy (Kings University, Alberta)  
Tom Holme (Iowa State University)  
Mary-Kay Orgill (University of Nevada, Las Vegas)

Deakin Science and Society Network (SSN) (\$)   
Australian National Commission for UNESCO (\$\$)

Deakin SSN Workshop participants



New resources website  
[www.eschemistry.org](http://www.eschemistry.org)

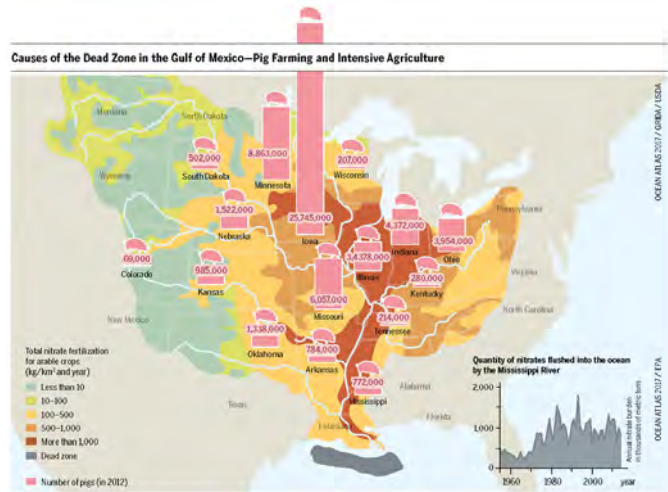
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# Chemistry and sustainable development



'Peak phosphorus'



CC BY-SA 2.0 Graph: Ocean Atlas 2017, Petra Böckmann/Heinrich Böll Foundation

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# Chemistry and sustainable development



Plastics, fertilisers, smog, food waste, textiles are all examples of systemic failure

A System...

- has multiple scales and boundary conditions
- has parts that must be present for a system to carry out its purpose **optimally**
- attempts to maintain stability through **feedback**
- Has a **purpose**
  - What was the *purpose* of these systems?



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## Activity 1 – Utilisation of elements



Compare it to an issue *not that long ago...*

**Discuss the element lead including human activity related to lead**



Draw concept map diagram / map in your group

**Think about the physical and chemical properties of lead that make it useful for people**



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## Activity 1 – Utilisation of elements



**Discuss the element lead including human activity related to lead...**

- Uses of lead by Romans
- Sweetness due to chemical reaction forming acetate salt
- Toxicity already recognised 2000 years ago
- Modern uses of lead
- Paint
- Petrol
- Toxicity known for a long time before it was outlawed



**Stimulate student discussion**

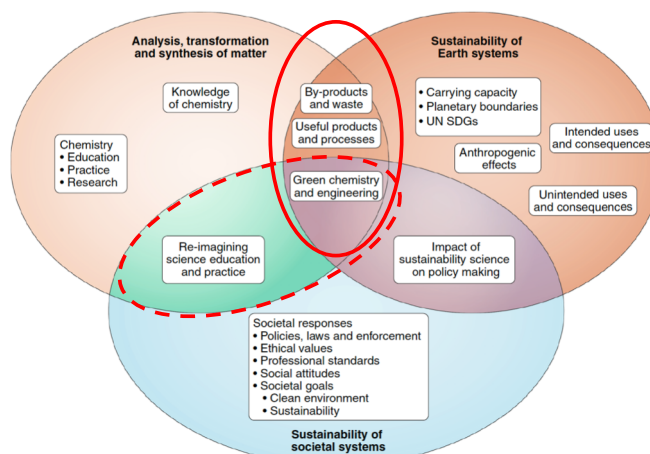
Responsible use of science

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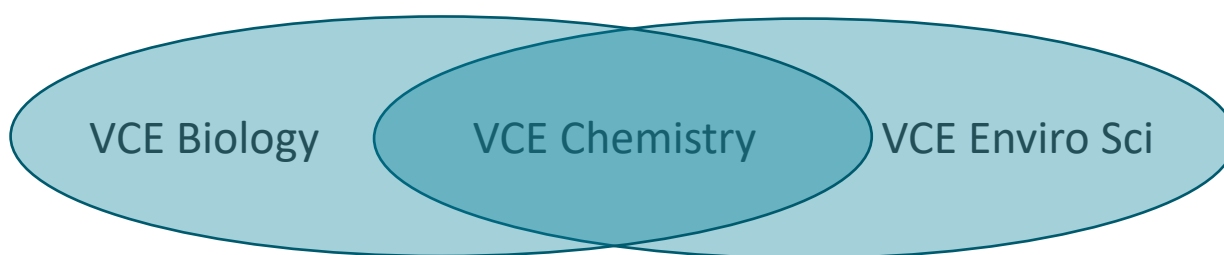
## Re-positioning chemistry as the sustainability science



7 Mahaffy, P. G., Matlin, S. A., Holme, T. A., & MacKellar, J. (2019). Systems thinking for education about the molecular basis of sustainability. *Nature Sustainability*, 2(5), 362-370. doi: 10.1038/s41893-019-0285-3

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## Re-positioning chemistry as the sustainability science



- Biological systems
- Cells, conditions to maintain living things
- Transformation, synthesis and analysis of matter
- Explaining chemical basis for systems
- Earth Systems
- Sustainability policy

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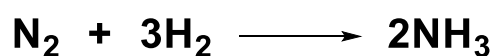
## Traditional teaching approaches in Chemistry



Facts are presented in **isolation**

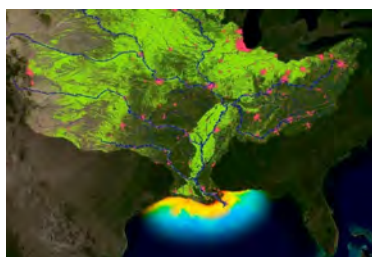
Students are introduced to content within separate topics

Example: synthesis of ammonia



Used as an example to teach:

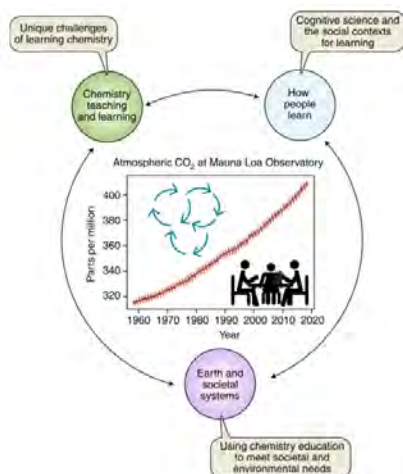
- Balancing equations
- Equilibrium
- Gibbs free energy, entropy
- Catalysis
- History, importance in WWII sometimes mentioned



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## Systems Thinking in Chemistry Education (STICE)



### IUPAC Task Group (2017 – Present)

An approach to addressing problems that incorporates the **complexity** of a whole system in a **holistic** manner

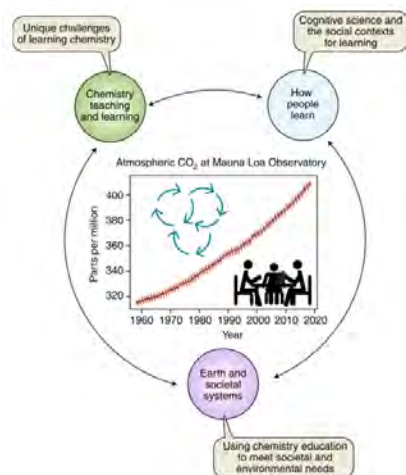
- Includes intended and unintended consequences
- Incorporates **critical thinking**
- Incorporates scientific investigation and **design thinking** by emphasising innovation
- Pedagogical precedent in Biology, Engineering, Public health

Mahaffy, P. G., Matlin, S. A., Holme, T. A., & MacKellar, J. (2019). Systems thinking for education about the molecular basis of sustainability. *Nature Sustainability*, 2(5), 362-370.

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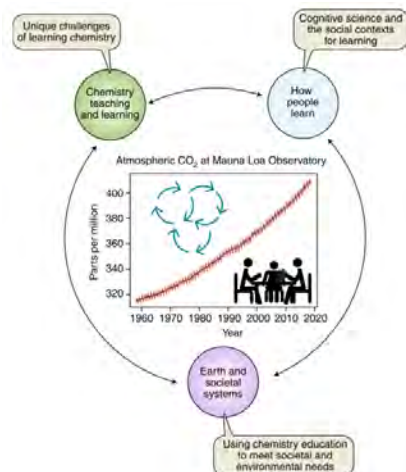
An approach to addressing problems that incorporates the **complexity** of a whole system in a **holistic** manner

- Situate chemistry content in the **real world context**
- Reduce **reductionist** teaching in chemistry
- Re-position Chemistry to consider relationship between **by-products/waste** and **useful products** and processes

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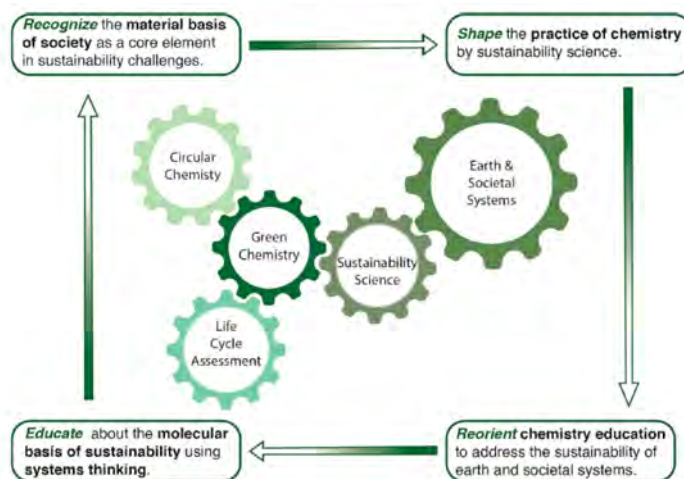
An approach to addressing problems that incorporates the **complexity** of a whole system in a **holistic** manner

“...the molecular basis for sustainability”

Mahaffy, P. G., Matlin, S. A., Holme, T. A., & MacKellar, J. (2019). Systems thinking for education about the molecular basis of sustainability. *Nature Sustainability*, 2(5), 362-370.

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## Systems Thinking in Chemistry Education (STICE)



Mahaffy, P. G., Matlin, S. A., Whalen, J.M. & Holme, T. A. (2019). Integrating the Molecular Basis of Sustainability into General Chemistry through Systems Thinking. *Journal of Chemical Education*. Doi: 10.1021/acs.jchemed.9b00390

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## Chemistry and sustainable development



Connecting Chemistry with the UN Global Goals for Sustainable Development (SDGs)

### Sustainable Development Goals



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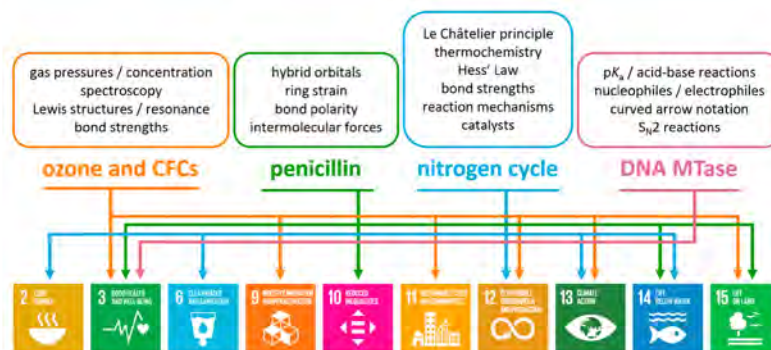
<https://sustainabledevelopment.un.org/>

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## Chemistry and sustainable development



### Connecting Chemistry with the UN Global Goals for Sustainable Development (SDGs)



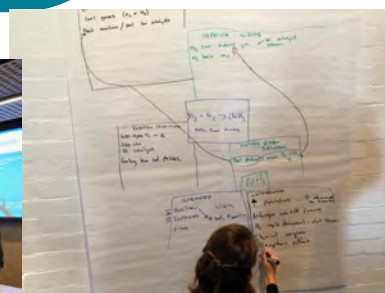
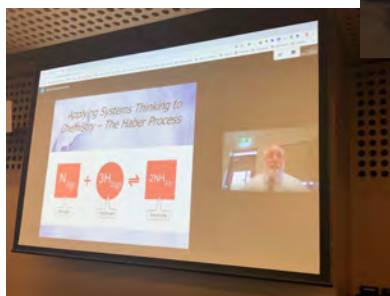
Petillion, R. J., Freeman, T. K. & McNeil, W. S. (2019) United Nations Sustainable Development Goals as a Thematic Framework for an Introductory Chemistry Curriculum. *Journal of Chemical Education*. doi: 10.1021/acs.jchemed.9b00307

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## STICE workshops at Deakin - 2019



Interdisciplinary - secondary teachers (Chem Ed) and researchers (Science, Engineering) workshops



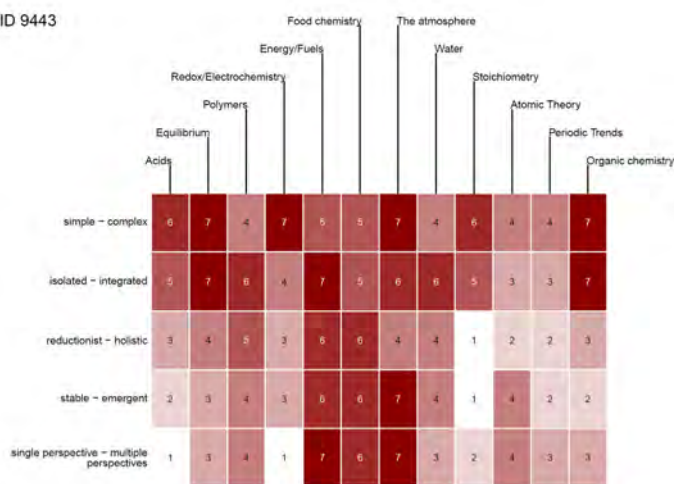
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## Connecting approaches to curriculum content



ID 9443



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Schultz. et al (unpublished)

Teacher and researcher workshops

- **Repertory grid** to interrogate applicability of chemistry topics to systems thinking
- list of topics in the secondary curriculum
- **Separately** to secondary and tertiary workshop participants

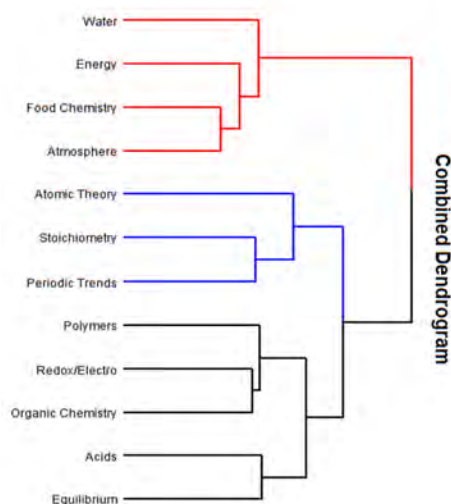
## Connecting approaches to curriculum content



Perceived as **aligned** with systems thinking

Perceived as **not aligned** with systems thinking

Perceived as **modifiable** to systems thinking



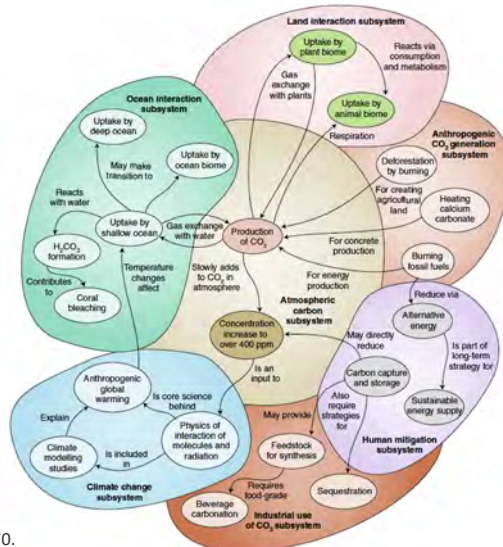
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Teacher and researcher workshops

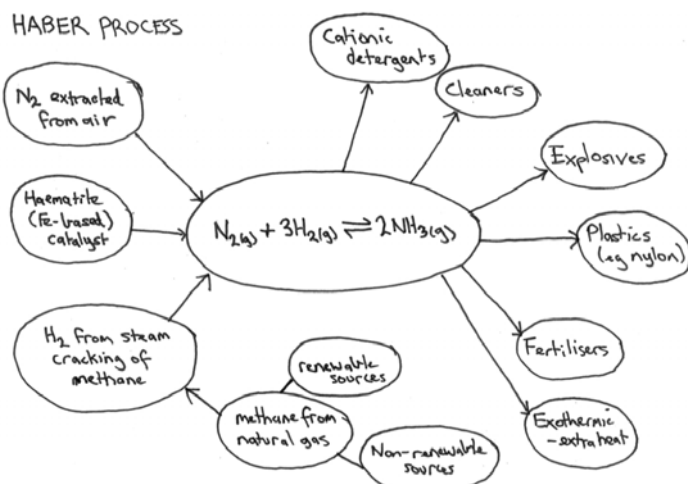
- Identifying topics as '**low hanging fruit**' for Systems Thinking implementation

## Evaluating systems thinking - Systems Maps



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## Evaluating systems thinking - Systems Maps



Teacher action research and student impact evaluation

- **Systems mapping** to situate knowledge of chemistry within everyday knowledge of students

20 Eaton, A. C., Delaney, S., & Schultz, M. (2019). Situating Sustainable Development within Secondary Chemistry Education via Systems Thinking: A Depth Study Approach. *Journal of Chemical Education*. doi: 10.1021/acs.jchemed.9b00266

## Evaluating systems thinking - Systems Maps



Teacher action research and student impact evaluation

- **Systems mapping** to situate the **sustainable development goals (SDGs)** within their learning of chemistry

21 Eaton, A. C., Delaney, S., & Schultz, M. (2019). Situating Sustainable Development within Secondary Chemistry Education via Systems Thinking: A Depth Study Approach. *Journal of Chemical Education*. doi: 10.1021/acs.jchemed.9b00266

## Evaluating systems thinking - Systems Maps



The "central learning outcome" of chemistry...

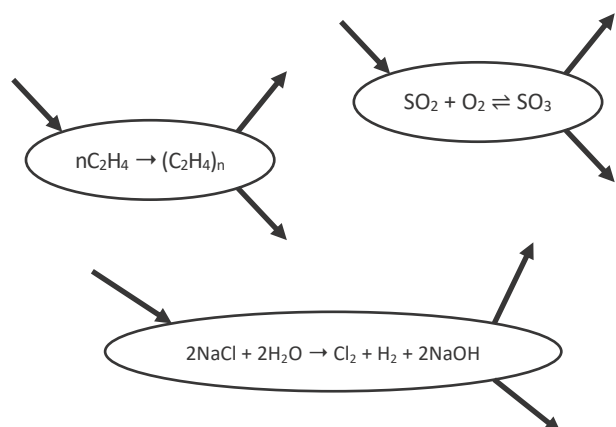
"Chemicals have benefits and hazards, and **these must considered together**" (p. 499)

"... pedagogically essential to consider that the practice of chemistry has both negative and positive impacts" (p. 499)

(Holme and Hutchison, 2018)

22 Eaton, A. C., Delaney, S., & Schultz, M. (2019). Situating Sustainable Development within Secondary Chemistry Education via Systems Thinking: A Depth Study Approach. *Journal of Chemical Education*. doi: 10.1021/acs.jchemed.9b00266

## Activity 2 – Systems maps



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1. Pick a chemical process
2. What are your inputs? Mass inputs? Energy inputs?
  - **And their inputs?**
3. What are your outputs...
  - **Intended uses?**
  - **Unintended consequences?**
4. Look at the SDGs, attach numbers to each of your inputs and outputs
  - **Positive influence?**
  - **Negative influence?**
5. So what does this tell us about the sustainability of this chemical process?

## Systems-oriented Concept Mapping Extension (SOCME)

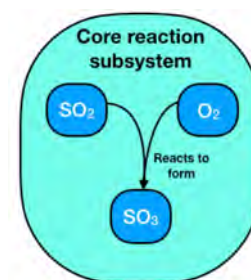


### Systems-oriented Concept Mapping Extension (SOCME)

- Similar to concept maps, with a key distinction.
- The goal is to explicitly incorporate the **knowledge of boundaries** on the stuff you are interested in (which is going to be a system)
- Visualise the complexity and interactions across parts of a system, with minimal prose.

Start with the 'the core'

- Consider the systems inputs, and its outputs (consequences)
- Then....what ask what happens as we change the boundaries on the system



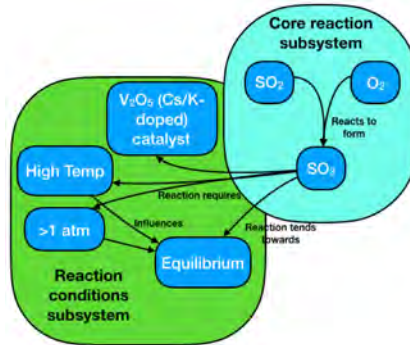


## Systems-oriented Concept Mapping Extension (SOCME)



Connecting with current content

- Add in subsystems
  - Where the starting materials come from
  - Energy involved in production
  - Intended and unintended consequences of the use of the product
  - What happens to the product when it is no longer used

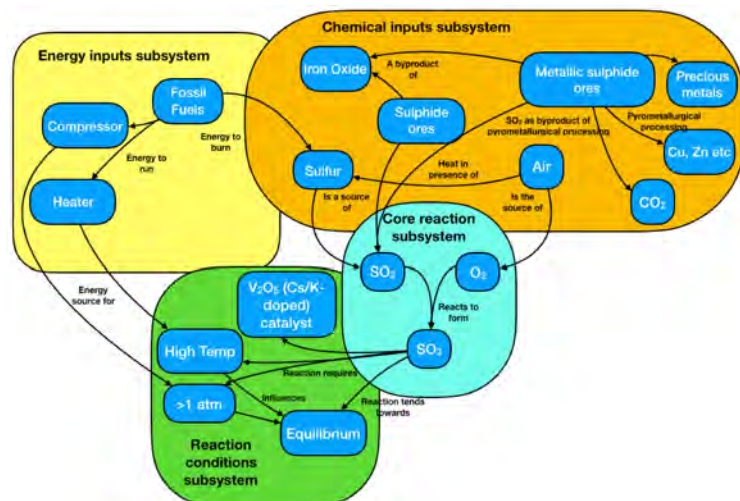


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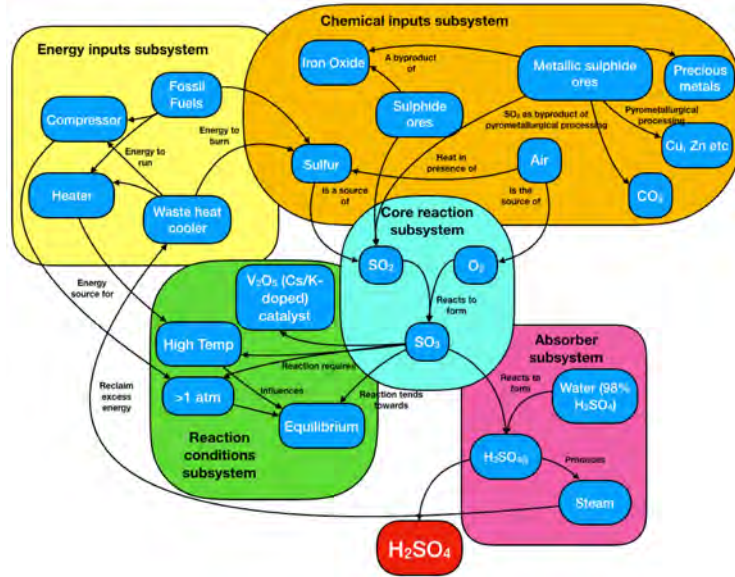


Systems-oriented Concept Mapping Extension (SOCME)



Sub-systems connections

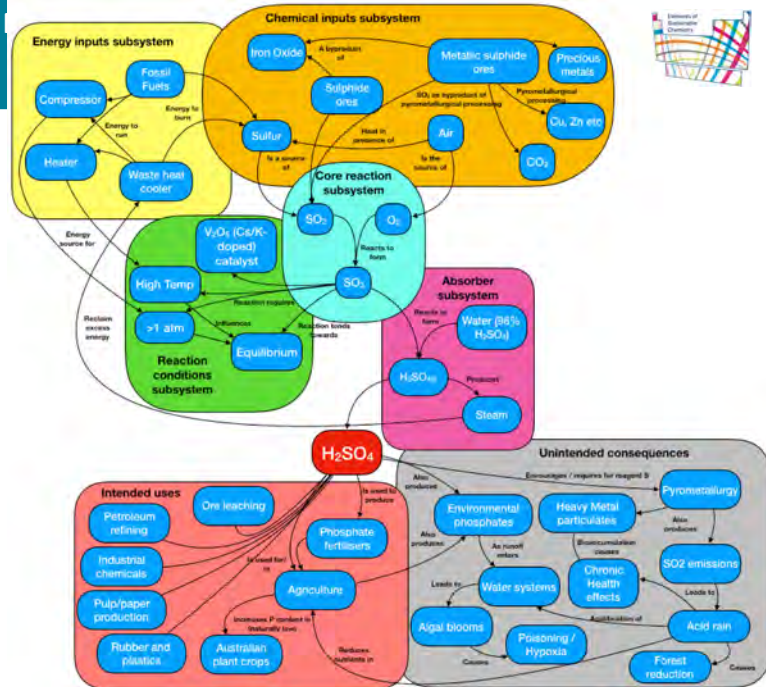
- Considering complexity with respect to subsystem connections



Systems-oriented Concept

Sub-systems connections

- Considering complexity with respect to subsystem connections

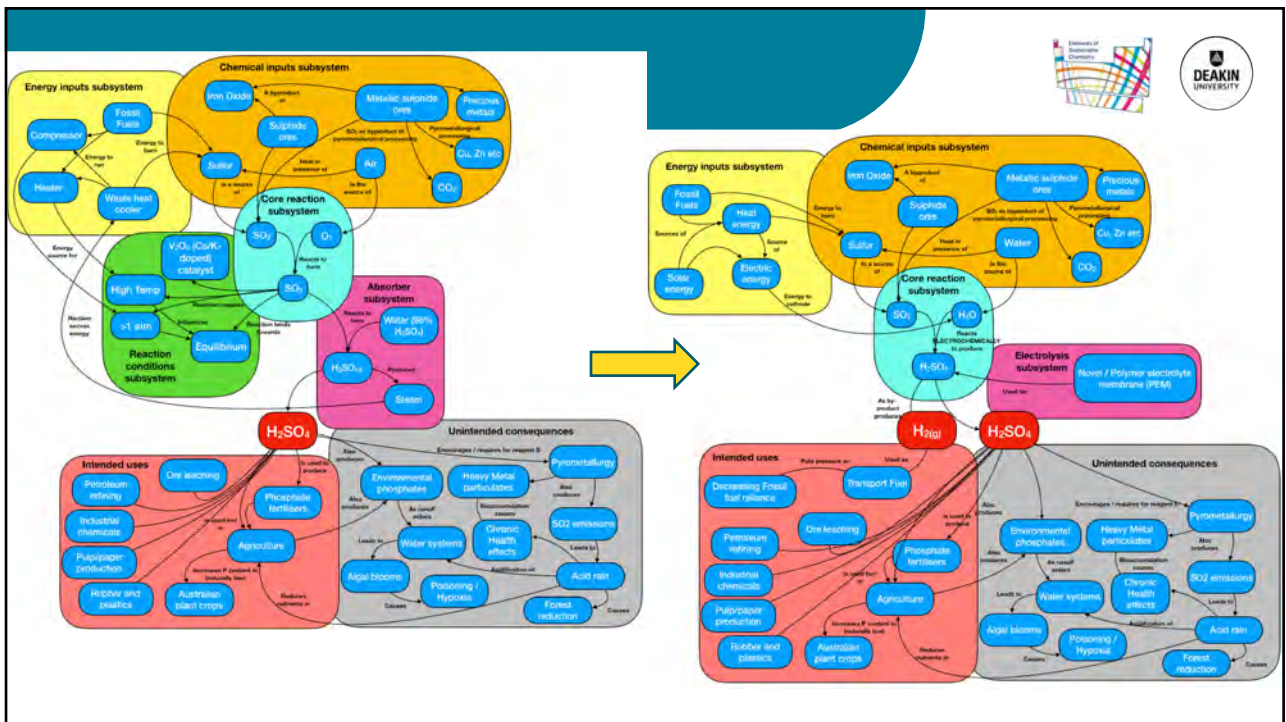
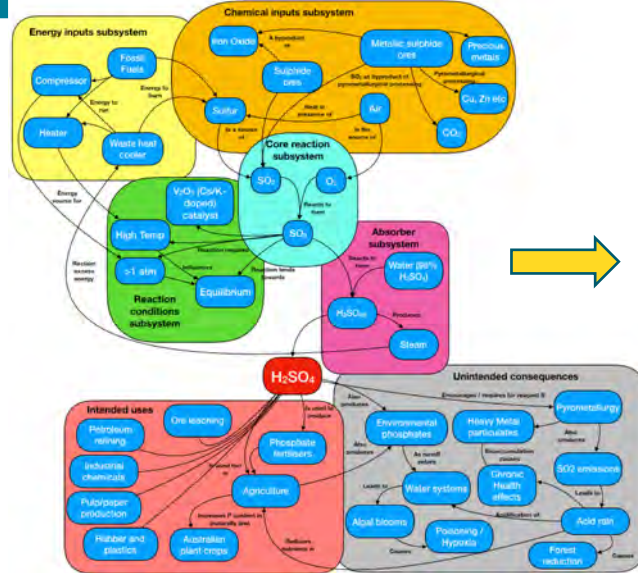


# SOCME - Emergent concepts



And then....

...by looking at individual sub-systems, and connections between, can start to see how emergent concepts can change a system



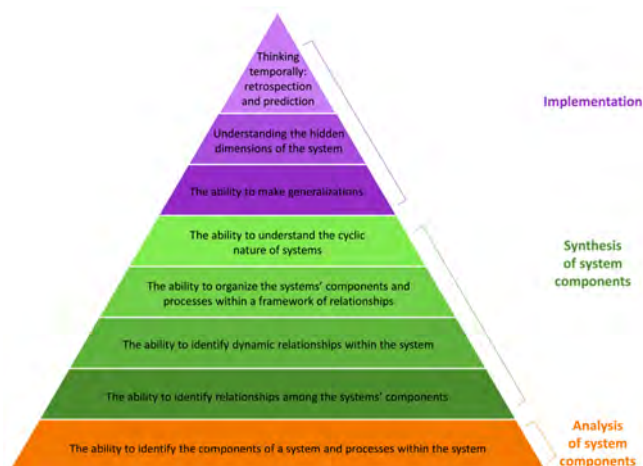


## Systems thinking Hierarchy (STH) model



Orgill (2019) - A systems thinker can...

- I. **Identify** the parts of a system
- II. **Visualise** the interconnections and relationships between the parts in the system
- III. **Examine behaviours** that change **over time** (dynamic or cyclic)
- IV. Examine how **systems-level phenomena** emerge from interactions between the system's parts
- V. Make **generalisations, predictions** on comparable systems



Orgill, M., York, S., & MacKellar, J. (2019). Introduction to Systems Thinking for the Chemistry Education Community. *Journal of Chemical Education*. doi: 10.1021/acs.jchemed.9b00169

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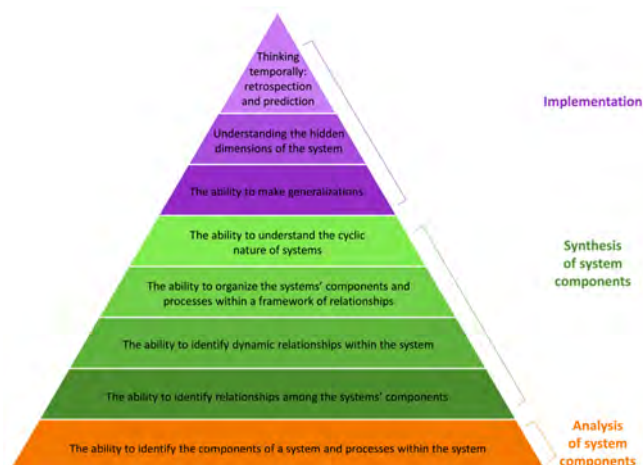
## Systems thinking Hierarchy (STH) model



**Situate chemistry content in the real world context**

**Reductionist:**  $2\text{NO}_2 \rightleftharpoons \text{N}_2\text{O}_4$  to learn Le Chatelier's principle

**Holistic:** Dynamic and cyclic nature of photochemical smog in large cities (*increases* due to burning of fuels, *decreases* due to decomposition by sunlight)



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## Systems thinking Hierarchy (STH) model



*Identify, quantify components -*

Amount of  $\text{NO}_2$  due to

- Combustion of fossil fuels
- Amount of sunlight
- Human actions

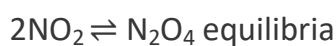


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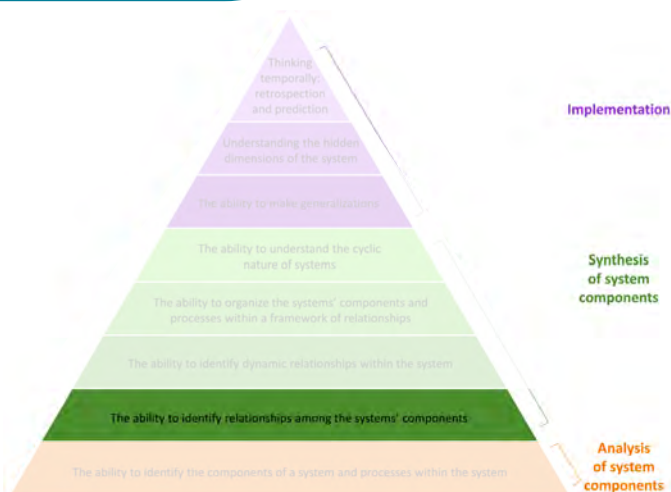
## Systems thinking Hierarchy (STH) model



*Causation, identify relationships (chemical reactions) -*

Amount of  $\text{NO}_2$  related to

- Conversion of  $\text{NO}$  to  $\text{NO}_2$
- Photochemical decomposition of  $\text{NO}_2$



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## Systems thinking Hierarchy (STH) model



*Dynamism –*

Students consider that  $\text{NO}_2$  levels in a city **change** during the day

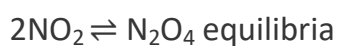


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## Systems thinking Hierarchy (STH) model



*Organise/Quantify relationships, measure of interconnectedness -*

Consider the **relative** rates of these two reactions ( $\text{NO}$  to  $\text{NO}_2$ , photochemical decomposition of  $\text{NO}_2$ ), and their effect on concentration of  $\text{NO}_2$



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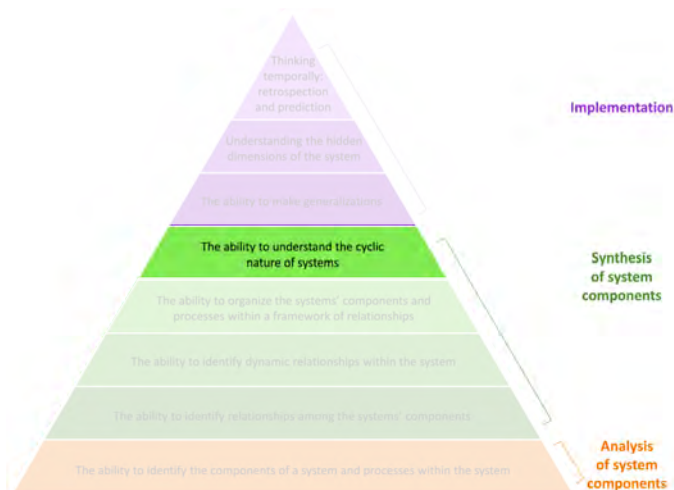
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## Systems thinking Hierarchy (STH) model



*Cyclic nature –*

Students discover that  $\text{NO}_2$  concentration **increases** in the first part of the day and then **decreases** in the last part of each day



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## Systems thinking Hierarchy (STH) model



*Interconnectedness to **other** systems -*

Students consider what parts of the system increase/decrease  $\text{NO}_2$

Make generalisations – which of these impact other systems?  
Other **atmospheric gases**?



Orgill, M., York, S., & MacKellar, J. (2019). Introduction to Systems Thinking for the Chemistry Education Community. *Journal of Chemical Education*. doi: 10.1021/acs.jchemed.9b00169

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## Systems thinking Hierarchy (STH) model



Recognising impact of “*hidden*”, “*invisible*” –

Microscopic – water molecules, gases, solvents

Large-scale – population factors, ethical factors

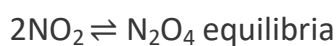


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## Systems thinking Hierarchy (STH) model



*Feedback*, interaction with its environment –

- The more photochemical smog, the less people go outside.
- Fewer people walking to work, more people driving
- Greater the future build-up of  $\text{NO}_2$



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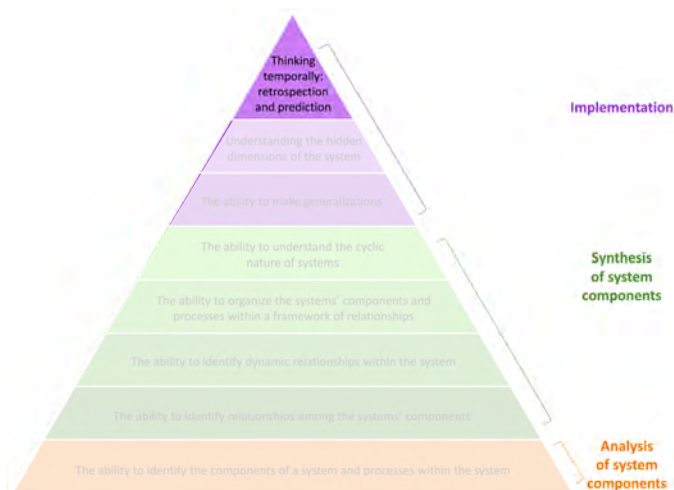


## Systems thinking Hierarchy (STH) model



Make *predictions* based on current factors -

- $\text{NO}_2$  levels have varied, but increased over time
- **Rationalise** influence of *factors* on predicting future behaviour

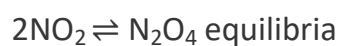


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## Systems thinking Hierarchy (STH) model



*Extend to consider health, economic, ethical factors -*

- Health impact of those living in big cities
- Economic impact of these health complications
- Social justice issue for those unable to afford to live outside of city
- Ethical issues and democratic participation in taking actions

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